

AJAYI OPEYEMI LUKMAN

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Professional Summary

Motivated and resourceful graduate with a background in Marketing and National Diploma in Marketing. Possess hands-on experience in administrative support, sustainability strategy, Passionate about Social director, corporate growth, youth-driven innovation and cross-functional collaboration. Seeks a management trainee role to build upon existing skills while contributing to organizational excellence.

Education

Kwara State Polytechnic Marketing <i>Higher National Diploma</i>	2024-2026
Kwara State Polytechnic Marketing <i>National Diploma</i>	2021-2023

Professional Experience

REDMOSON- CHIEF EDITOR- 2010-2015

- Managed correspondence, filing systems, and office records.
- Edit , colourgrade,packaging of photobook to client .
- Drafted letters, reports, and handled confidential documents.
- Delivered clear communication to clients and colleagues.

FOTOBEST DIGITAL LAB -STDUIO MANAGER- 2015-2020

- Studio Operation.
- Managing social media accounts and content.
- Client management.
- Team management.
- Equipment management, problem solving , Business Growth

Adams photography – Social Media Manager – Studio Manager 2020 - 2025

- Managing social media accounts.
- Responding to message and comments.
- Growing followers and audience engagement.
- Run and monitor Social Media adverts
- Help increase brand awareness, leads, and sales
- Plan social media content calendar

Leadership & Volunteering

Social Director at A3 Building Construction and Estate Management (Kwara State) 2025-2026

Skills

- **Technical:** Photoshop, ai tools, Canva,
- **Soft Skills:** Leadership, Strategic Communication, Time Management, Empathy
- **Others:** Social Media Management, Report Writing.

Acquired Skills

Diploma Certificate (editor and retoucher)

Alinco Photography

Reference

Available on request.