



LABEEBAT BUKOLA TURAWA

Communications & Digital Media
Professional | Social Media
Management | Youth Engagement

CONTACT

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CORE COMPETENCIES

- Strategic Communications
- Digital Communications
- Social Media Management
- Content Strategy
- Digital Storytelling
- Community Engagement
- Stakeholder Engagement
- Campaign Planning
- Audience Research & Insights
- Communication Support
- Online Community Management
- Copywriting
- Digital Visibility
- Performance Analytics
- Executive Virtual Assistance

DIGITAL TOOLS

- Meta Business Suite
- Canva
- Canva AI
- ChatGPT
- CapCut
- Google Workspace
- Microsoft Office
- Social Media Analytics

CORE STRENGTHS

- Communication
- Problem Solving
- Leadership
- Adaptability
- Teamwork
- Time Management
- Creativity
- Attention to Detail

PROFESSIONAL SUMMARY

Communications and digital media professional with experience supporting mission-driven initiatives through strategic communications, social media management, content creation, digital storytelling, audience engagement, and online community management. Experienced in planning and executing digital communication activities, monitoring audience insights, and creating engaging content using Meta Business Suite, Canva, ChatGPT, and other digital tools. Passionate about using communication to amplify youth voices, strengthen stakeholder engagement, and support initiatives that create lasting social impact.

PROFESSIONAL EXPERIENCE

Communications Support | Digital Marketing Associate & Executive Virtual Assistant

2021 - Present

Pidgin Bible Project

Responsibilities:

- Supported digital communication activities across social media platforms.
- Planned and managed content calendars.
- Created and scheduled communication content using Meta Business Suite.
- Designed digital assets using Canva.
- Developed audience-focused communication materials.
- Monitored audience engagement and community interactions.
- Analysed communication performance using audience insights.
- Supported digital visibility initiatives.

Achievements:

- Supported communication campaigns reaching thousands of users organically.
- Contributed to content generating over 4,000 organic views with strong audience engagement.
- Supported communications for a project later featured by Reuters, BBC, Silverbird Television, and Vanguard Newspaper.

Front Desk Officer

House 30 Hotel & Suites

2021 – 2022

- Managed guest communications.
- Maintained administrative records.
- Resolved customer concerns.
- Provided excellent customer service.

LEADERSHIP

Volunteer Class President

WEFASH Impact Project

Celebrity Fashion Academy

- Represented students.
- Coordinated communication.
- Encouraged participation.
- Supported youth engagement.

PROFESSIONAL CERTIFICATIONS

- Digital Advertising & Marketing — Aleph (June 2026)
- Executive Virtual Assistant — Jobberman (May 2026)
- HACCP Level 1 (November 2025)
- X Ads Certification (2026)
- LinkedIn Ads Learning (2026)

EDUCATION

Senior Secondary Certificate Examination (SSCE)

2022

PROJECT

Pidgin Bible Communications & Digital Visibility Case Study

- Strategic Communications
- Digital Storytelling
- Social Media Management
- Audience Engagement
- Analytics
- Community Management

PROFESSIONAL DEVELOPMENT

- Google Analytics (In Progress)
- Email Marketing (In Progress)